

**Dr. Rekha Shetty**  
**Managing Director**  
**Farstar Distribution Network Ltd., India**

Dr. Rekha Shetty is Managing Director of Farstar Distribution Network Ltd, a unique consultancy company devoted exclusively to innovation and creativity under the brand name Mindspower. She consults with some of the Region's major corporates on long term Innovation Initiatives that involve everyone from doorman to Chairman.

She is an author, an entrepreneur and an original thinker.

Popularly known as the Corporate Doctor, Rekha Shetty has created a new tool for Indian Managers to develop the competitive edge: Innovation and Creativity through Mindspower. As a member of the Syndicate of the 200 years old, Anna University, she helped introduce a 40-week programme on innovation for budding engineers. She is also on the board of studies of the Psychology Department at the Madras University. She is a faculty of leading business schools for the MBA course. She speaks at global seminars on innovation. She has conducted Mindspower programmes worldwide in places as far flung as Siberia, Sri Lanka, Singapore and USA. She was invited by the U.S. State Department to be part of an expert team from 10 countries to study the problems and solutions to drug addiction.

She is consulted in successful turnarounds, new product development and increasing profitability. Her long term Innovation Initiative, using 47 thinking tools helps in a steep increase in profits, reduction in costs, while improving customer satisfaction and employee participation levels. She is an Innovation consultant to blue chip companies.

She was also awarded the Outstanding Young Person Award by Jaycees.

**Her book published by Penguin, "The Zero Heart Attack Path" attracted worldwide attention. Her second book 'Portable Roots', the transcreation of a Tamil book, was released at the Frankfurt Book Fair. Her third book "Corporate Strategy, Mindspower Innovation" was well received by Indian CEOs. Her fourth book "Innovate! 90 Days To Transform Your Business" released by Penguin is a bestseller. Her fifth book was 'The Happiness Quotient' released by Westland Ltd on 8<sup>th</sup> June 2011. It has been listed the number one All India best seller list of Economic Times for last several weeks. It is rated under the non-fiction category.**

She completed her Ph.D from Madras University, on the subject of innovation.